



Get glistening, healthier hair

Posted Monday, May 18, 2009

The longer hair gets, the older it is; and the older it gets, the duller it can become. When strands don't shine like they used to, it can be a frustrating display of declining hair health. But we've found a way to give hair instant luster and long-term therapy.

KMS California's SilkSheen Silk Treatment may seem like a typical deep conditioner at first glance—you put it on towel-dried hair for three to five minutes—but it's way more than that. In addition to softening your hair every time you use it, thanks to almond and basil, it does something extra-special.

Look closely at the creamy formula in the jar and you'll see subtle sparkles. That effect transfers to your hair, leaving your locks shimmering and shiny, and immediately healthier-looking.

We love how using Silk Treatment gives you an instant preview of what continuing use can help naturally promote.